

An EVENING *with*

BERNADETTE PETERS

2017 DSM GALA



UNDERWRITING LEVELS

*One night only*

*Saturday, November 4*

**SPOTLIGHT - \$50,000**

- 30 tickets to cocktail reception, dinner and performance with premier seating  
*(includes 3 premier tables of 10 at dinner)*
- 10 tickets to the post-show meet-and-greet with Bernadette Peters
- 10 attendees to the Patron Party on October 12
- Full page ad in event program
- List recognition on printed invitation, event website and event program
- Commemorative gift for each couple

**MARQUEE - \$25,000**

- 20 tickets to cocktail reception, dinner and performance with premier seating  
*(includes 2 premier tables of 10 at dinner)*
- 8 tickets to the post-show meet-and-greet with Bernadette Peters
- 8 attendees to the Patron Party on October 12
- Full page ad in event program
- List recognition on printed invitation, event website and event program
- Commemorative gift for each couple

**PRODUCER - \$15,000**

- 20 tickets to cocktail reception, dinner and performance with premium seating  
*(includes 2 premium tables of 10 at dinner)*
- 6 tickets to the post-show meet-and-greet with Bernadette Peters
- 6 attendees to the Patron Party on October 12
- ½ page ad in event program
- List recognition on printed invitation, event website and event program
- Commemorative gift for each couple

**DIRECTOR - \$10,000**

- 10 tickets to cocktail reception, dinner and performance with premium seating  
*(includes 1 premium table of 10 at dinner)*
- 4 tickets to the post-show meet-and-greet with Bernadette Peters
- 4 attendees to the Patron Party on October 12
- ½ page ad in event program
- List recognition on printed invitation, event website and event program

**LEADING CAST - \$5,000**

- 10 tickets to cocktail reception, dinner and performance with prime seating  
*(includes 1 prime table of 10 at dinner)*
- 2 tickets to the post-show meet-and-greet with Bernadette Peters
- 2 attendees to the Patron Party on October 12
- ¼ page ad in event program
- List recognition on printed invitation, event website and event program

**SUPPORTING CAST - \$2,500**

- 5 tickets to cocktail reception, dinner and performance with priority seating
- 1 invitation to the Patron Party on October 12
- List recognition on printed invitation, event website and event program

**ENSEMBLE - \$1,000**

- 1 VIP ticket to cocktail reception, dinner and performance with VIP seating
- List recognition on event website and event program

**PATRON - \$500**

- 1 ticket to dinner and performance

*Visit*

DALLASSUMMERMUSICALS.ORG/2017DSMGALA

or CALL 214-426-6333

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Saturday, November 4

UNDERWRITING CONTRACT

DONOR NAME (as it should appear in printed or digital recognition for the gala):

\_\_\_\_\_

CONTACT NAME (Ms./Mr./Mrs./Other): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: ( ) \_\_\_\_\_ (Circle One: Office Home)

EMAIL: \_\_\_\_\_

I am an anonymous donor       All benefits are declined

**I WOULD LIKE PARTICIPATE IN THE GALA** with a sponsorship at the following level:

- |   |  |
|---|--|
| <input type="checkbox"/> Spotlight - \$50,000 | <input type="checkbox"/> Director - \$10,000       |
| <input type="checkbox"/> Marquee - \$25,000   | <input type="checkbox"/> Leading Cast - \$5,000    |
| <input type="checkbox"/> Producer - \$15,000  | <input type="checkbox"/> Supporting Cast - \$2,500 |

**I AM UNABLE TO PARTICIPATE AS A SPONSOR**, but would like to purchase \_\_\_\_ single Gala tickets at the following level for for a total donation of \$\_\_\_\_\_.

- Ensemble (\$1,000 per person)  
 Patron (\$500 per person)

**I AM UNABLE TO PARTICIPATE IN THE GALA**, but would like to make a fully tax-deductible donation of \$\_\_\_\_\_ to support the non-profit Dallas Summer Musicals.

**PAYMENT INFORMATION:**

- Enclosed is my check made payable to **Dallas Summer Musicals**.
- Please charge my:  
 Visa     Mastercard     American Express     Discover
- Please process in \_\_\_\_\_ monthly installments beginning \_\_\_\_\_ (date).

CARD NUMBER: \_\_\_\_\_

EXP. DATE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Please return to:      An Evening with Bernadette Peters  
Dallas Summer Musicals  
Post Office Box 710336  
Dallas, Texas 75371-0336

Dallas Summer Musicals is a 501(c)(3) non-profit organization. Your donation is tax-deductible to the extent allowed by law. An estimate of the fair market value of goods and services provided as part of your giving level will be mailed to you. Donations to Dallas Summer Musicals for CenterStage, Producers' Circle, High School Musical Theatre Awards, North Texas Giving Day and donations restricted to a specific community program are not eligible for benefits from or participation in the 2017 DSM Gala: An Evening with Bernadette Peters.