



HIGH SCHOOL
Musical Theatre
AWARDS

Thursday, May 18, 2017

5:30 p.m. Red Carpet Event

7:00 p.m. Live Show

Music Hall at Fair Park

The Dallas Summer Musicals High School Musical Theatre Awards & Scholarship Program is the North Texas affiliate of the National High School Musical Theatre Awards. **During the first five years of the program, DSM's High School Musical Theatre Awards has become the second largest HSMTA program in the United States.** Judging has already begun throughout North Texas and surrounding communities. With each experience, students participating in the program are given invaluable feedback by theatre professionals which not only impacts the individual student in his or her development but also the development of the curriculum offered at participating schools. New this year, DSM will increase scholarships to **17 in 2017** for a total of \$55,000 in scholarship funds to be awarded in May.

The awards program will be presented in the same style as the Tony Awards. This year, more than 600 talented students from 76 schools will perform with a live professional orchestra. The program will reveal which students and school nominees will win one of 17 awards and scholarships, live on stage.

The winners of Best Actor and Best Actress will receive a trip to New York to compete in the National High School Musical Theatre Awards known as The Jimmy Awards. As participants in New York, these gifted students have the opportunity to learn from the best in the field as they compete against their peers from across the U. S. In 2016, DSM High School Musical Theatre Awards students were recognized nationally. **Both of DSM's Best Actor and Best Actress received National High School Musical Theatre Awards scholarships and our Best Actor became DSM's first "Top Four" National Finalist.**

We are close to reaching our goal, but we need your help to get there. We rely on support from individuals, foundations and corporations to help us fund our scholarships as well as the key costs associated with judging participating schools across the region and presenting the awards program in May. **Most importantly, donor support will make a difference in the lives of thousands of High School Students who are a part of their musical theatre program.**



By the Numbers

During the first five years of the program, DSM's High School Musical Theatre Awards has become the **second largest HSMTA program in the U.S.**

In 2016, DSM HSMTA students were recognized nationally:

- DSM's Best Actor and Actress received National HSMTA scholarships
- DSM's Best Actor became DSM's first "Top Four" National Finalist

Total number of students impacted to date:	27,000
Students participating annually:	7,000+

High Schools

Number of school districts participating:	40
Number of schools participating:	127
Number of public schools:	109
Number of private schools:	8

Scholarships

Total number of scholarships awarded:	35
Total scholarship dollars awarded to date:	\$140,000



2017 SPONSORSHIPS

The Dallas Summer Musicals HSMTA Show and Scholarship Program recognize students who are the future leaders of our community. It is made possible through generous contributions and long term commitments of supporters like you! Your contribution also creates a pool of scholarship funds to be given to deserving students that participate in the Awards.

SILVER STAR SPONSOR: \$10,000 (\$9,250 of your sponsorship will be tax-deductible)

All VIP RECEPTION SPONSOR benefits (excluding VIP RECEPTION SPONSOR Tickets) plus:

- 10 Complimentary Awards Show Tickets
- 10 Complimentary VIP Reception Tickets (Awards Show Night)
- Naming rights for one (1) of the 2017 DSM: HSMTA Scholarships. Your name, individual, foundation, company name or name of an individual or teacher you choose to honor. First 7 sponsors to fulfill their pledge will receive this option based on availability.

VIP RECEPTION SPONSOR: \$7,500 (\$6,900 of your sponsorship will be tax-deductible)

All RADIANT STAR SPONSOR benefits (excluding Radiant Star Tickets) plus:

- 8 Complimentary Awards Show Tickets
- 8 Complimentary VIP Reception Tickets (Awards Show Night)
- Recognition on invitation to VIP reception (logo if applicable)

RADIANT SPONSOR: \$5,000 (\$4,550 of your sponsorship will be tax-deductible)

All SUPER STAR SPONSOR benefits (excluding Super Star Tickets) plus:

- 6 Complimentary Awards Show Tickets
- 6 Complimentary VIP Reception Tickets (Awards Show Night)
- Recognition in DSM Playbills throughout DSM season

SUPER STAR SPONSOR: \$2,500 (\$2,200 of your sponsorship will be tax-deductible)

All SHIMMERING STAR SPONSOR benefits (excluding Shimmering Star Tickets) plus:

- 4 Complimentary Awards Show Tickets
- 4 Complimentary VIP Reception Tickets (Awards Show Night)
- Verbal recognition of your support during the Awards

SHIMMERING STAR SPONSOR: \$1,000 (\$850 of your sponsorship will be tax-deductible)

All SHOOTING STAR SPONSOR benefits (excluding Shooting Star Tickets) plus:

- 2 Complimentary Awards Show Tickets
- 2 Complimentary VIP Reception Tickets (Awards Show Night)
- Large Screen Recognition over the stage throughout the event
- Host Committee: You may select the names of one couple or 2 individuals as Host Committee Members for HSMTA Event
- Opportunity to sponsor two (2) faculty members to attend awards ceremony (you may designate a school)

2017 SPONSORSHIPS - CONTINUED

SHOOTING STAR SPONSOR: \$500 (\$425 of your sponsorship will be tax-deductible)

All RISING STAR SPONSOR benefits plus:

- Host Committee: You may select the name of 1 individual as a Host Committee Member for HSMETA Event
- Recognition in the HSMETA Playbill

RISING STAR SPONSOR: \$250 (\$175 of your sponsorship will be tax-deductible)

- 1 Complimentary Awards Show Ticket
- 1 Complimentary VIP Reception Ticket (Awards Show Night)
- Opportunity to sponsor one (1) faculty member to attend awards ceremony (you may designate a school)

IN-KIND SPONSORSHIPS:

In-Kind Sponsors will receive benefits that correspond to half the value of the in-kind donation.

*For more information, please contact **Mary Westfall, Vice President of Development for DSM** (214) 413-3957, mwestfall@dallasummerversicals.org or **2017 Event Chair, John R. Clutts** (214) 649-9994, john@thecluttsagency.com*



2017 PREMIUM SPONSORSHIPS

WALK OF FAME STAR PRESENTING SPONSOR: \$100,000 (\$95,380 of your sponsorship is tax-deductible)

All PLATINUM STAR TITLE SPONSOR benefits plus:

- 20 Complimentary Awards Show Tickets (First 5 rows of the Music Hall)
- 20 Complimentary VIP Reception Tickets (Awards Show Night)
- Recognition in DSM Ad for HSMTA Playbill (logo if applicable)
- Opportunity to provide a giveaway for all audience members at Awards
- Recognition in news releases related to the 6th Annual DSM: HSMTA Show
- Back Cover of HSMTA Playbill recognizing your support
- Opportunity for two people or representatives to present an award (award determined by DSM)
- Recognition in DSM Playbills throughout DSM season (logo if applicable)
- Recognized sponsor of HSMTA in DSM e-newsletter articles related to Awards (distribution: up to 80,000)
- Recognized sponsor on HSMTA page of DSM website. 6 months, 3 prior and 3 post Awards Show (logo if applicable)
- **Presenting Sponsor Bonus: Upgrade to Gold Star Corporate Stars Membership (12 months), including:**
 - 12 single House Seats to 2016-17 Season Productions
 - 12 dinner vouchers for M Dining at the Music Hall
 - 30 beverage vouchers
 - 3 VIP hang tags
 - Unique 20% discount code for ticket purchases
 - Invitations to special pre-show receptions
 - Invitations to DSM Cast Parties
 - Dinner DSM Leadership
 - Opportunity to schedule a backstage tour
 - One table for 10 at 2017 DSM Gala: *An Evening with Bernadette Peters* on November 4, 2017

PLATINUM STAR TITLE SPONSOR: \$50,000 (\$47,500 of your sponsorship will be tax-deductible)

All GOLD STAR SPONSOR benefits plus:

- 16 Complimentary Awards Show Tickets (Orchestra Section of the Music Hall)
- 16 Complimentary VIP Reception Tickets (Awards Show Night)
- Recognition in DSM Ad for HSMTA, DSM requires schools to run ad in their musical's program (logo if applicable)
- Opportunity to provide a giveaway for all audience members at Awards
- Recognition in news releases related to the 6th Annual DSM: HSMTA Show
- Full page salute in HSMTA Playbill recognizing your support
- Opportunity for two people or representatives to present an award (award determined by DSM)
- Recognition in DSM Playbills throughout DSM season (logo if applicable)
- Recognized sponsor of HSMTA in DSM e-newsletter articles related to Awards (distribution: up to 80,000 per week)
- Recognized sponsor on HSMTA page of DSM website. 6 Months, 3 prior and 3 post Awards Show (logo if applicable)
- **Title Sponsor Bonus: Silver Star Corporate Stars Membership (12 months), including:**
 - 10 single House Seats to 2016-17 Season Productions
 - 8 dinner vouchers for M Dining at the Music Hall
 - 20 beverage vouchers
 - 2 VIP hang tags
 - Unique 20% discount code for ticket purchases
 - Invitations to special pre-show receptions
 - Invitations to DSM Cast Parties
 - 4 tickets to the 2017 DSM Gala: *An Evening with Bernadette Peters* on November 4, 2017

2017 PREMIUM SPONSORSHIPS - CONTINUED

GOLD STAR SPONSOR: \$25,000

(\$24,100 of your sponsorship will be tax-deductible)

- 12 Complimentary Awards Show Tickets (Orchestra Section of the Music Hall)
- 12 Complimentary VIP Reception Tickets (Awards Show Night)
- Recognition in news releases related to the 6th Annual DSM: HSMTA Show
- Full page salute in HSMTA Playbill recognizing your support
- Opportunity for a representative to present an award onstage at the Music Hall (award determined by DSM)
- Recognition in DSM Playbills throughout DSM season (logo if applicable)
- Recognized sponsor of HSMTA in DSM e-newsletter articles related to Awards (distribution: up to 80,000 per week)
- Recognized sponsor on HSMTA page of DSM website. Four Months, two prior and two post Awards Show (logo if applicable)
- Recognized sponsor on HSMTA social media presence (logo if applicable)
- Recognized sponsor on HSMTA letterhead (logo if applicable)
- Recognition on invitation to VIP reception (logo if applicable)
- Host Committee: You may select the names of two couples or 4 individuals as Host Committee Members for HSMTA Event
- Recognition in the HSMTA Playbill (logo if applicable)
- Opportunity to sponsor four (4) faculty members to attend awards ceremony (you may designate a school)

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